

GAINING VISION CLARITY

NEXTGEN
MINISTRY CONFERENCE

CLINT BIERI

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EXECUTIVE DIRECTOR

THE LEAD PROGRAM



What would change?

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GAINING VISION CLARITY

#1

Most churches DO
NOT have a clear
statement of vision.

4 ASSUMPTIONS

GAINING VISION CLARITY

4 ASSUMPTIONS

#1

Not all churches have a clear statement of vision.

“First Covenant Church exists for the passion and purpose of inspiring, discipling, equipping and sending out Christ followers with the destiny of transforming the world to the glory of God the Father, Son and Holy Spirit, and fostering a graceful yet convicting church environment in which people of all faith experiences and backgrounds are molded into the image and reflection of Christ, together creating a God-honoring community of authentic worshipers deliberately focused on reaching their community, the nation, the next generation of believers and the world through missions works, innovative programs and prayer.”

Bob Whitesel D.Min. Ph.D.

GAINING VISION CLARITY

#2

Most church statements of vision live only on letterhead and do not impact day to day ministry.

4 ASSUMPTIONS

GAINING VISION CLARITY

4 ASSUMPTIONS

#2

Most church statements of vision live only on letterhead and do not impact day to day ministry.

At Gateway, we are committed to helping every person believe in Jesus, belong to a family, become a disciple and build His kingdom.

<https://churchrelevance.com/2013/03/27/30-examples-of-church-vision-statements/>

GAINING VISION CLARITY

#3

Most churches
make vision
really hard and
it doesn't have
to be.

4 ASSUMPTIONS

GAINING VISION CLARITY

4 ASSUMPTIONS

#3

Most churches make vision really hard and it doesn't have to be.

A vision statement is simply a sentence describing where the organization is going.

GAINING VISION CLARITY

#4

Most churches
would say they
desire vision
alignment.

4 ASSUMPTIONS

GAINING VISION CLARITY

4 ASSUMPTIONS

#4

Most churches would say they desire vision alignment.

Holy Spirit would you give us the desires of our heart that our shared statements would be in alignment with you and with those in authority over us.

GAINING VISION CLARITY

3 QUESTIONS

Is it clear?

Is it concise?

Is it compelling?



POST-it PAD

3M

1 page per group

**Write out your church's
vision statement**

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3 QUESTIONS

Is it clear?

What would clean it up?

POST-it PAD

3M

GAINING VISION CLARITY

3 QUESTIONS

Is it concise?

What would shorten it up?



POST-it PAD

3M

GAINING VISION CLARITY

3 QUESTIONS

Is it compelling?

What would liven it up?



POST-it PAD

3M

GAINING VISION CLARITY

3 STEPS

TARGET



POST-it PAD

3M

1 page per group

**Who does the
ministry serve?**

TARGET QUESTIONS

What are their ages?

What do they do for fun?

Where do they live?

Who do they follow?

Where is life taking them?

What are they passionate about?

What do they need?

What hurts do they have?

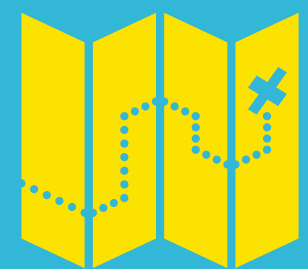
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3 STEPS

TARGET



DREAM



POST-it PAD

3M

**Where should
the ministry go?**

DREAM QUESTIONS

What does a disciple look like after they have gone through the ministry?

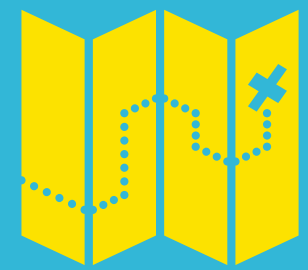
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3 STEPS

TARGET



DREAM



CALCULATE



POST-it PAD

3M

**Are we going
where we said
we would go?**

CALCULATE QUESTIONS

Are students growing in the areas of discipleship you outlined in the DREAM step?

At Gateway, we are committed to helping every person believe in Jesus, belong to a family, become a disciple and build His kingdom.

- 1) How many in our ministry **believe in Jesus?**
- 2) How many in our ministry **belong to a family?**
- 3) How many in our ministry have **become a disciple?**
- 4) How many in our ministry are **building his kingdom?**

CALCULATE QUESTIONS

BONUS

Are students growing in the areas of discipleship you outlined in the DREAM step?

At Gateway, we are committed to helping every person believe in Jesus, belong to a family, become a disciple and build His kingdom.

- 1) How will we help more **believe in Jesus** in the next 6 months?
- 2) How will we help more **belong to a family** in Q1?
- 3) How will we help more **become a disciple** in 2020?
- 4) How will we help more **build his kingdom** in the next 12 months?

GAINING VISION TRACTION

NEXT GEN

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#1

Most churches have
a clear statement of
vision.

CHANGING ASSUMPTIONS

GAINING VISION CLARITY

#2

Most church vision statements impact day to day ministry.

CHANGING ASSUMPTIONS

GAINING VISION CLARITY

#3

Most ministries
make vision
easy.

CHANGING ASSUMPTIONS

GAINING VISION CLARITY

#4

Most churches
would say they
have vision
alignment.

CHANGING ASSUMPTIONS

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